



PURCHASE ORDER

SHOW THIS ORDER NO.
ON YOUR INVOICE

REQUESTING DEPT. COPY

PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017CABLE ADDRESS: POLD NEW YORK
PHONE: AREA CODE 212-680-5000

DATE

HMO408-91

08/15/91

VENDOR NO. 32ADRA

VENDOR: MARKETING PERCEPTIONS INC
15 ENGLE STREET
ENGLEWOOD, NJSHIP
TO
07631PHILIP MORRIS U.S.A.
ATTENTION: SEE BELOW
120 PARK AVENUE
NEW YORK, NY

10017

REQUISITIONER	BUYER	BID REF./EXP. INT.	CONFIRMING TO	TAXABLE
P. CONTRACTS			KAREN EISEN	ALLOWED
F.O.B.	ROUTE VIA	PREPAID	TERMS	
DESTINATION		NO	NET 30	

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.
2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017
3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing.

LINE	QUANTITY	UM	UNIT PRICE	AMOUNT
FOCUS GROUPS FOR MARLBORO SLITZ				
001	1	EA	8,400.00	8,400.00
PART/DESC CON FEE-00 FLAT FEE				
*** VENDOR DELIVERY DATE 08/15/91 ***				
DIST ACCT NY200 045923 5501100000				
CONFIRMING ** DO NOT DUPLICATE				

2045722032

By _____
PHILIP MORRIS U.S.A.

TOTAL AMOUNT

8,400.00